**Multi-Genre/Multimedia Rubric**

Student: Cassidy and Katie

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|  | **20-19**  Well organized, logical. Very easy to follow.  You demonstrate a keen awareness of your genre’s conventions  Detailed, insightful—well developed.  Strong Voice—sounds convincing. | **18-16**  Good organization, logical overall.  A few convention errors.  Good details, less insightful.  Good voice. | **15-13**  Organization is generally good, but may be confusing at times.  Convention errors are noticeable.  Details are good; insight is limited or absent. Develop-ment is limited.  Voice is strained or stilted. | **13-11**  Organization is confusing or illogical. The piece is hard to follow.  Convention errors impair the readability.  Details are limited or redundant.  Voice is absent. Anyone could have written this piece. | **10-0**  This piece is absent from the project or is so poor an attempt that no points are given. |
| Genre page #1  Genre type: Quiz | C:\Documents and Settings\smasson.HIGHLAND-K12.009\Local Settings\Temporary Internet Files\Content.IE5\JZQF3VW9\MCj03971320000[1].wmf20 |  |  |  |  |
| Genre page #2  Genre type: Argument writing | C:\Documents and Settings\smasson.HIGHLAND-K12.009\Local Settings\Temporary Internet Files\Content.IE5\JZQF3VW9\MCj03971320000[1].wmf  20 |  |  |  |  |
| Genre page #3  Genre type: Newscast | C:\Documents and Settings\smasson.HIGHLAND-K12.009\Local Settings\Temporary Internet Files\Content.IE5\JZQF3VW9\MCj03971320000[1].wmf20 |  |  |  |  |
| Genre page #4  Genre type: Biographies |  | C:\Documents and Settings\smasson.HIGHLAND-K12.009\Local Settings\Temporary Internet Files\Content.IE5\JZQF3VW9\MCj03971320000[1].wmf17 |  |  |  |
| Totals:    \_\_\_77\_\_\_/ 80 |  |  |  |  |  |

Overall Comments: The collection of biographies was pretty “brief.” Dates, and further information would have earned a higher score. Excellent voice and view in the newscast. The pictures and slogans portray a powerful message. The arguments in the viewpoints are compelling and the use of quotes in the quiz is very interesting. Great work!